

# BUBBLELIFE IS TO THE NEIGHBORHOOD...

---

## **WHAT FACEBOOK IS TO FRIENDS AND FAMILY**

**Social Media has changed internet advertising. Banner advertising alone is not enough. BubbleLife's advertising solution helps build your brand in front of the people you want to reach, the Park Cities neighborhood.**

**BubbleLife is your gateway to BUBBLING your news, events, knowledge and/or specials OUT into the Park Cities neighborhood. Connect with your customers and neighbors, where they go for local news and information.**

## **Why BubbleLife is Different?**

**BubbleLife is NOT another "Pay and Pray It Works" advertising method. Unlike most sites that keep advertisers at arm's length and wishes them the best, BubbleLife makes advertisers an integral part of the community. Our approach mimics a real neighborhood, where readers and merchants work together to make their neighborhood better.**

**Our advertising packages run from Free to \$500 per month.**

**To get started today, please contact Saffie Farris at  
[saffie@bubblelife.com](mailto:saffie@bubblelife.com) or 214 616 0977**

# FREE – BubbleLife Directory Listing

---

## **Our BubbleLife Directory Listing includes a Business Blog**

- **Your BubbleLife Directory Listing will frame your actual website.**
- **Your BubbleLife Directory Listing has a “News and Announcements” Section**
- **You BubbleLife Directory has a “Calendar” Section**

## **Your BubbleLife Directory Listing includes a Marketing Feature**

- **Invite Your Friends, Neighbors and Clients to join your Blog**
- **Your Members are the “First to Know” and receive your business news instantly by email, iPhone or Blackberry**
- **Your Members receive a free subscription to the BubbleLife Feedletter, with our local neighborhood news.**

## **Your BubbleLife Directory Listing also includes a A BubbleLife URL:**

- **[yourbusiness.bubblelife.com](http://yourbusiness.bubblelife.com)**

# \$100 per month

---

## **A BubbleLife Directory Listing & Blog**

### **2 Banner Ads on BubbleLife**

- *Ads will be rotated on all pages*
- *Small Ad Size – 125 x 125*
- *Wide Ad Size – 728 x 90*

# \$200 per month

---

## **A BubbleLife Directory Listing & Blog**

### **2 Banner Ads on BubbleLife**

- *Ads will be rotated on all pages*
- *Small Ad Size – 125 x 125*
- *Wide Ad Size – 728 x 90*

## **A Text Ad on the BubbleLife Front Page and BubbleLife Daily Feedletter**

- *Text Ad will randomly rotate on FrontPage and Daily Feedletter*

## **Your BubbleLife Business Blog Is Connected**

- *Your Posts “bubble” to the Discussion Area of Bubblelife*
- *Your Calendar Posts “bubble” to the Community Calendar on Bubblelife*
- *Your Posts “bubble” to BubbleLife Twitter*

# \$500 per month

---

## **A BubbleLife Directory Listing & Blog**

### **2 Banner Ads on BubbleLife**

- *Ads will be rotated on all pages*
- *Small Ad Size – 125 x 125*
- *Wide Ad Size – 728 x 90*

### **A Text Ad on the BubbleLife Front Page and BubbleLife Daily Feedletter**

- *Text Ad will randomly rotate on FrontPage and Daily Feedletter*

### **Your BubbleLife Business Blog is Connected**

- *Your Posts “bubble” to the Discussion Area of Bubblelife*
- *Your Calendar Posts “bubble” to the Community Calendar on Bubblelife*
- *Your Posts “bubble” to BubbleLife Twitter*
- *Your Posts “bubble” to **your** Business Twitter – if applicable*
- *Your Posts “bubble” to **your** Business Linked In – if applicable*

### **Your BubbleLife Business Blog Bubbles Out**

- *Your Posts become Headlines on the FrontPage of BubbleLife.com*
- *Your Posts become Headlines in the Daily BubbleLife FeedLetter sent via email to BubbleLife Subscribers.*