# BUBBLELIFE IS TO THE NEIGHBORHOOD...

#### WHAT FACEBOOK IS TO FRIENDS AND FAMILY

Social Media has changed internet advertising. Banner advertising alone is not enough. BubbleLife's advertising solution helps build your brand in front of the people you want to reach, the Park Cities neighborhood.

BubbleLife is your gateway to BUBBLING your news, events and specials OUT into the Park Cities neighborhood. Connect with your customers and neighbors, where they go for local news and information.

Our advertising packages run from Free to \$500 per month.

To get started today, please contact Saffie Farris at saffie@bubblelife.com or 214 616 0977

## FREE – BubbleLife Business Blog

#### WHAT DO I GET WITH MY BUBBLELIFE BUSINESS BLOG?

A BubbleLife URL – yourbusiness.bubblelife.com

Your Blog will have a News and Announcements Section

Your Blog will have a Calendar

Your Blog will have a Membership Feature for Existing Clients

- Invite members to Your Blog
- Your Members receive your news instantly by email, iPhone or Blackberry
- Your Members receive the free BubbleLife Feedletter with our local news

Your Blog will frame your existing site for additional exposure Your Blog will be listed in the BubbleLife Directory

## \$100 per month

#### 2 Banner Ads on BubbleLife and A BubbleLife Business Blog

- Ads will be rotated on all pages
- Small Ad Size 125 x 125
- Wide Ad Size 728 x 90

## \$200 per month

### 2 Banner Ads on BubbleLife, A BubbleLife Business Blog and A Text Ad on the BubbleLife Front Page and BubbleLife Daily Feedletter

- Banner Ads will be rotated on all pages
- Small Ad Size 125 x 125
- Wide Ad Size 728 x 90
- Text Ad will randomly rotate on FrontPage and Daily Feedletter

## \$500 per month

2 Banner Ads on BubbleLife, A BubbleLife Business Blog, A Text Ad on the BubbleLife FrontPage and BubbleLife Daily Feedletter.

The major difference in this package and the above is that the BubbleLife Business Blog is CONNECTED AND BUBBLES Your Information Out AUTOMATICALLY

- Your Posts become Headlines on the FrontPage of BubbleLife.com
- Your Posts become Headlines in the Daily BubbleLife FeedLetter to subscribers
- Your Posts "bubble" to the Discussion Area of Bubblelife
- Your Calendar Posts "bubble" to the Community Calendar on Bubblelife
- Your Posts "bubble" to BubbleLife Twitter
- Your Posts "bubble" to your Business Twitter if applicable
- Your Posts "bubble" to your Business Linked In if applicable