

DID YOU KNOW FACTS

BRIEF HISTORY OF THE PARK CITIES YMCA

The Park Cities YMCA was founded in 1944, and programs began out of a small house in Goar Park. The land for the current facility was donated by the Hoblitzelle Family on Preston Road in the late 1940s and the Y opened its doors in 1951 to serve Highland Park and University Park.

Dr. Shirley Hodges, a local resident, was the first Board Chair and began the sense of community that has grown to where it is today.

YMCA Mission:

To put Christian values into practice through programs that build healthy spirit, mind and body for all.

Almost \$500,000

Last year, the Park Cities YMCA provided \$500,000 in community benefits for programs, subsidies and scholarships.

HOW TO QUICKLY EXPLAIN THE ANNUAL CAMPAIGN

The annual campaign supports YMCA programs and provides subsidies and scholarships so that no one is ever turned away because of the inability to pay.

To clarify:

- Membership fees are used to support the staff and the operating budget.
- The Capital Campaign solely supports the cost of the new building.

DID YOU KNOW THIS ABOUT SPORTS AT THE YMCA?

Did you know through our Sports programming we serve thousands of children each year, with **roughly 30% receiving some form of financial aid**? The Annual Campaign subsidizes these costs so we can continue to provide Sports programming for all.

DID YOU KNOW THIS ABOUT MEMBERSHIP AT THE PC-YMCA?

Did you know that the Park Cities Y **provided membership subsidies to more than 1,500 families in 2014**, which accounted for a nearly \$160,000 impact to the annual budget? The Annual Campaign raises funds to cover these expenses.

DID YOU KNOW THIS ABOUT DISABLED SWIM LESSONS AT THE PC-YMCA?

Did you know that through our Adaptive Aquatics program, **swim lessons are offered to many disabled children and families free of charge**, which accounts for nearly \$25,000 of our annual budget? We subsidize these costs through our Annual Campaign so we don't have to raise membership dues.

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DID YOU KNOW THIS ABOUT CHILD WATCH SERVICES AT THE PC-YMCA?

Did you know that we provide “Child Watch” **service free to all members so they can work out while we watch their kids?** We serve many kids and do it free of charge. This accounts for approximately \$90,000 of our annual budget that we subsidize through the Annual Campaign.

DID YOU KNOW THIS ABOUT THE PC-YMCA SCHOLARSHIPS FOR OLDER ADULTS?

Did you know that through our Active Older Adult program **we serve older adults, free of charge, who normally would not have an opportunity to come to the Y for a fitness and social outlet?** This accounts for nearly \$70,000 of our annual budget that is subsidized through the Annual Campaign.

DID YOU KNOW ABOUT PC-YMCA FREE SWIM LESSONS FOR LOVE FIELD APARTMENT COMPLEXES?

Did you know that through the Make A Splash program, **we offer free swim lessons to those living in apartment communities who cannot afford the trip to the Y or swim lessons?** We teach water safety and have concentrated on the area behind Love Field, which will result in lives saved. We hope to reach 24 apartment sessions in the summer of 2016 at the cost of \$1,500 per complex, all at no cost to the tenants, which we subsidize through our Annual Campaign.

DID YOU KNOW THAT THE PARK CITIES YMCA IS A NON-PROFIT LIKE NO OTHER?

That's because in 10,000 neighborhoods across the nation, the Y has a presence and partnership to not just promise, but deliver, positive change.