

## BubbleLife.com Offers FREE Open House Advertising to Local Real Estate Agents

#### WHY FREE?

- Realtors are an integral part of our neighborhood
- Newspaper Ads are expensive
- We want BubbleLife to be THE PLACE to find all open houses in the neighborhood

# USING SOCIAL MEDIA TOOLS AND BUBBLELIFE – YOUR INFORMATION IS PUSHED OUT TO THE NEIGHBORHOOD

- Your Open House listing lands on the BubbleLife Community Calendar
- Your Open House listing bubbles out to BubbleLife Twitter
- Your Open House Listing bubbles to the BubbleLife FrontPage Calendar Summary
- Your Open House Listings are bubbled out to Bubblelife Subscribers in our E-Edition via email, iPhone, and Blackberry
- Open House Listings are randomly featured in BubbleLife Highlights and Bubblelife Facebook

#### **HOW TO GET STARTED**

Create a FREE BubbleLife Account at <u>www.bubblelife.com</u>

### TO PLACE A FREE AD ON BUBBLELIFE OPEN HOUSE CALENDAR

- LOG IN
- Look for the Blue BubbleLife Menu on the Top of the Page
- Hover over POST
- A Box will Open
- Look for Real Estate under it you will see Post An Open House
- Click Post An Open House
- Box Will Open Suggestions are shown in the Box Type over them
- In the Notes: Direct them to your site with your website link for more information, pictures, etc.
- WHEN COMPLETE CLICK PUBLISH

#### MORE ABOUT BUBBLELIFE:

Started over 7 years ago, BubbleLife is the online home of the Park Cities. Pulling from a variety of sources, BubbleLife brings the neighborhood news and happenings to one single online location. Subscribers receive a daily e-edition with only new headlines. Saves Time and Keeps You Current!

Questions or Need Help? Call or Email me.

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