



Aging Mind Foundation

2017 GALA

Presented by

joule

FORTY FIVE TEN

AGING MIND FOUNDATION ADVISORY BOARD MEMBERS

Dr. Sandra Chapman
Dr. Bonnie Floyd
Dr. Cindy Marshall
Rena Perry
Dr. Mary Quiceno
Dr. Michael Rugg

AGING MIND FOUNDATION FOUNDING BOARD

Bill Booziotis, 1935 - 2016

Barbara Buzzell
Barbara Daseke
Laree Hulshoff
Jo Marie Lilly
Mike Masters
Lisa Shardon
Julie and Michael Tregoning

2017 HONORARY CHAIRS

Greg & Carolyn Creed

2017 UNDERWRITING CHAIRS

Greg Patterson & Joyce Goss

2017 ENTERTAINMENT CHAIR

Julie Tregoning

AGING MIND FOUNDATION BOARD MEMBERS

Barbara Bigham
Matt Bryan
Nichol Bunn
Rocky Chesnutt
Jennifer Clark
John Clutts
Carolyn Creed
Giles Davidson
Meg Florence
Joyce Goss
Stan Graner
Greg Johnson
Michelle Leblanc
Muffin Lemak
Carey Moen
Lane Mitchell
Tony Navarte
Cara Owens
Greg Patterson
Alex Singh
Ashley Tatum

Memory is a brain function that many take for granted. When is your anniversary? What did you eat for dinner last Saturday? What was that person's name you met just yesterday? It is normal to forget things occasionally, of course, but what if you were losing your ability to recall even the simplest of things? Science is our only hope.

The Aging Mind Foundation is privileged to announce that it will celebrate its **3rd Annual Gala on Saturday, February 25, 2017, at The Joule** in downtown Dallas. Headington Companies and The Joule have generously agreed to return as our 2017 Presenting Sponsor.

Funds raised through our annual Gala support the mission of The Aging Mind Foundation, which is to address and support critical issues unique to the aging mind including research, treatment, education and advocacy. Since 2015, the Aging Mind Foundation has raised nearly \$700,000 with generous grants going to the Center for Vital Longevity in 2015 and to the Center for Brain Health in 2016. We are **proud to announce our 2017 beneficiary will be the Baylor AT&T Memory Center.**

Greg and Carolyn Creed will serve as 2017 Gala Honorary Chairs. **Ron Corning, co-anchor of ABC's WFAA Daybreak and solo anchor of the Middy newscast**, has been invited to serve as Master of Ceremonies.

As many of you know, the new location of the expanded Forty Five Ten boutique is set to open this fall across the street from The Joule on Main Street. In a new building boasting over 35,000 square feet of shopping, dining and private event spaces, **Forty Five Ten promises to be a destination unlike any other in the city – and they are opening their doors to us! Save the date for a Preview Party on Wednesday, February 22.** With its much anticipated downtown opening, Forty Five Ten will host donors to a cocktail reception, auction preview and provide an exclusive gift from the boutique, including gift cards good throughout The Joule.

Please join us as an **Underwriter or Sponsor** of our 2017 Gala. Underwriting levels include Platinum - \$50,000; Gold - \$25,000; and Silver - \$10,000. Corporate Sponsorship opportunities are available for \$15,000. Enclosed you will find an Underwriting Agreement outlining the exciting benefits at each level of participation. **With more underwriting benefits than ever, 2017 is not to be missed.**

With your help, we strive to enhance the quality of life for those living with devastating brain diseases like Alzheimer's, as well as prevent onset. A committed investment to studying the brain will most certainly benefit each of us, as well as future generations for whom we care so deeply.

Warm Regards,

Laree Hulshoff
2017 Gala Chair